



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV WASHINGTON, DC

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2903417
Schedule Dates 06/06/17-06/08/17
Advertiser Tom Perriello for Governor VA-D (116519)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Perriello for Governor Campaign (928361)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 54/670
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est 670- VAGUB 06\06\17-06\08\17 TV

Date Entered 06/02/17
Last Modified 06/06/17
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,245.00
Net Total \$41,055.00
Sales Tax

Washington (WJLA)		
By Broadcast Month	Spots	Rate
Jun. 2017	60	\$48,300.00
Grand Total:	60	\$48,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	4:58A- News-Good Morning Washington at 5a			2	1	1				4	\$300.00	\$1,200.00	Washington (WJLA)		6/2/17
2.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	6A- News-Good Morning Washington at 6a			1	2	1				4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/2/17
3.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	6:58A- ABC-Good Morning America			2	2	2				6	\$1,000.00	\$6,000.00	Washington (WJLA)		6/2/17
4.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	9A- Live with Kelly			1	1	1				3	\$400.00	\$1,200.00	Washington (WJLA)		6/2/17
5.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	10A- Rachael Ray			1	1	1				3	\$325.00	\$975.00	Washington (WJLA)		6/2/17
6.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	10:58:25A- ABC-The View			1	1	1				3	\$450.00	\$1,350.00	Washington (WJLA)		6/2/17
7.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	12:57:56P- ABC-The Chew			1	1	1				3	\$325.00	\$975.00	Washington (WJLA)		6/2/17
8.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	3P- 4P (EST)			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		6/2/17
9.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	3:59:27P- News-ABC 7 News at 4p			2	2	2				6	\$350.00	\$2,100.00	Washington (WJLA)		6/2/17
10.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	4:58:27P- News-ABC 7 News at 5p			2	2	2				6	\$450.00	\$2,700.00	Washington (WJLA)		6/2/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1				3	\$750.00	\$2,250.00	Washington (WJLA)		6/2/17
12.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1				3	\$550.00	\$1,650.00	Washington (WJLA)		6/2/17
13.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	11:00:26P- News-ABC 7 News at 11p			2	2	2				4	\$900.00	\$3,600.00	Washington (WJLA)		6/2/17
13.0.1	Closed Preempt	06/07/17															Washington (WJLA)	Program Change/Exception - Late news begins at 1130p on Wed night	
13.0.2	Closed Preempt	06/07/17															Washington (WJLA)	Program Change/Exception - Late news begins at 1130p on Wed night	
14.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	6:58:46P- Wheel Of Fortune			1	1	1				3	\$1,800.00	\$5,400.00	Washington (WJLA)		6/2/17
15.0	Normal Line / Access	06/06/17-06/08/17	3	:30	7:27:56P- Jeopardy			1	1	1				3	\$2,400.00	\$7,200.00	Washington (WJLA)		6/2/17
16.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	Orbit- [P]ABC-Black-ish (Tuesday)(Tu), [P]ABC-Black-ish 2 (Tuesday)(Tu)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		6/2/17
17.0	M/G For 13.0.1 / SPOT	06/07/17-06/07/17	3	:30	11:30:56P- News-ABC 7 News at 11p				1					1	\$900.00	\$900.00	Washington (WJLA)		6/6/17

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18.0	M/G For 13.0.2 / SPOT	06/07/17-06/07/17	3	:30	11:30:56P- News-ABC 7 News at 11p				1					1	\$900.00	\$900.00	Washington (WJLA)		6/6/17

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